

# ATRELLUS

About Us

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## ABOUT US

Welcome to Atrellus. We are a business focused exclusively on small Owner / Operator companies with the purpose of providing enhanced value added business support to improve the financial performance of your business.

Business is naturally complex. For small businesses the challenges of owning, operating, and growing a business can be even more complex when you cannot afford the staff to manage all the different aspects that are required of you.

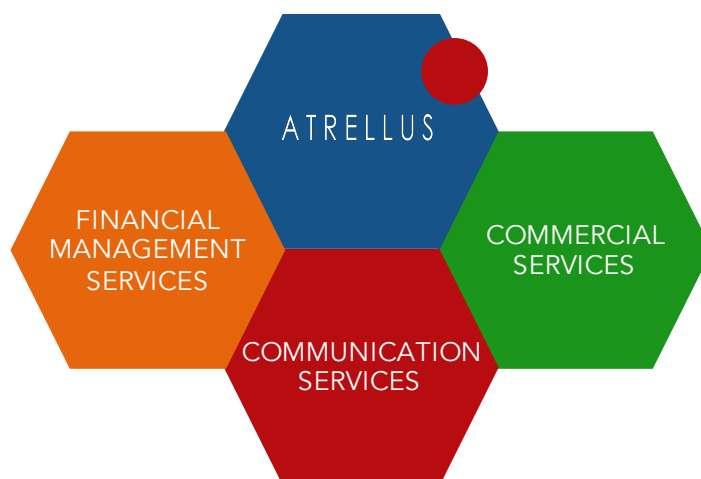
Atrellus is a business services company that has one objective at the forefront of everything we do. We simplify the day to day financial and activities management of your business to improve your business.

### Why Atrellus?

- Atrellus recognizes the challenges of running and growing a small business and that your primary focus is to build momentum with clients, deliver superior products & services and be profitable
- Atrellus recognizes that most small businesses are experts in their specific area of operation but do not necessarily have the expertise to manage some of the important aspects of running the business
- Atrellus recognizes that most small business operators are fully engaged with clients, sales & service and that the financial, and other day to day aspects, of the business default to becoming a secondary area of attention
- Atrellus steps in to provide critical support when you don't have the time, or the necessary expertise, to manage some of the day-to-day aspects of your business

### What Do We Do?

Our services are focused on three key areas of your business activities. We provide expertise and support for those necessary functions and requirements where you do not have the expertise or the time.



### Atrellus Services

#### FINANCIAL MANAGEMENT SERVICES

*Atrellus Invoicing*

*Atrellus Payables*

*Atrellus Cash Flow*

- Services that ensure you are optimizing your cash flow with billing and payment services and cash position reporting

#### COMMERCIAL SERVICES

*Atrellus Financing Review*

*Atrellus Contract Review*

*Atrellus Terms of Trade*

- Our commercial services provide contract review and structuring support as well as terms negotiation with suppliers and clients

#### COMMUNICATION SERVICES

*Atrellus Comms*

*Atrellus Event Management*

- How you communicate is critical as to the impression you make with clients. How you manage events should leave a lasting impression and deliver positive results

### Talk To Atrellus

We have significant financial management expertise, in-depth commercial banking experience, high profile media exposure – all the experience and expertise to support your business aspirations.

From critical financial management tools, to commercial business management, to crafting and delivering the right message to your target audience. Atrellus is here to simplify the day to day running of your business.

Let Atrellus show you how we can assist you and your business reach its full potential.